

ASTORIA ON-DEMAND

Technical documentation publishing with the Darwin Information Typing Architecture standard – in a “software-as-a-service” offering

Enjoy the feature-rich benefits of an enterprise-class XML content management system, without the long and costly implementation process. Astoria hosts, maintains and supports your content in a secure, reliable hosted environment.

Astoria On-Demand gets you authoring in XML and DITA in no time

- Easy system set-up, configured workflow, and roles-based user access privileges
- Convenient application training for Astoria On-Demand system administration
- Start-up DITA templates for publishing to the DITA Open Toolkit
- Kick-start xml content conversion services from Astoria and it's leading partners (initial document of 2,000 pages or less.)

Safe, reliable, and hassle-free

- Absolute system reliability –turn it on and it works (98.5% SLA uptime)
- Seamless, transparent system maintenance, with regular back-ups, routine IT system maintenance, and system monitoring from the Astoria On-Demand data center
- Assured content security: your content is optimally secure with HTTPS support, secure firewalls, embedded session-based fail-over and load-balanced intrusion detection system. Astoria engages the most secure, state-of-the-art hosting environment for your valued content.

Astoria On-Demand offers an easy, quick-start, and low-cost xml content management solution for technical documentation in DITA

Accessible by your global organization from any web browser

Astoria On-Demand supports XML content authoring, content management, and multi-channel publishing in a simple, easily accessible, robust solution



ABOUT ASTORIA SOFTWARE

Astoria Software delivers dynamic product documentation with an on-demand approach to structured content management. GE Healthcare, NCR/Teradata, Texas Instruments, and other Forbes Global 2000 manufacturers rely on Astoria to meet the increasing competitive demands for product documentation - high volume, accelerated time-to-market, and global customization. Astoria On-Demand reduces documentation costs up to 90%, compresses product launch times from months to weeks, and generates productivity and management benefits with its software-as-a-service (SaaS) delivery model. Astoria Software is based in San Mateo, California.

For more information, visit www.astoriasoftware.com.



Astoria Software, Inc.

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Astoria **ON** Demand

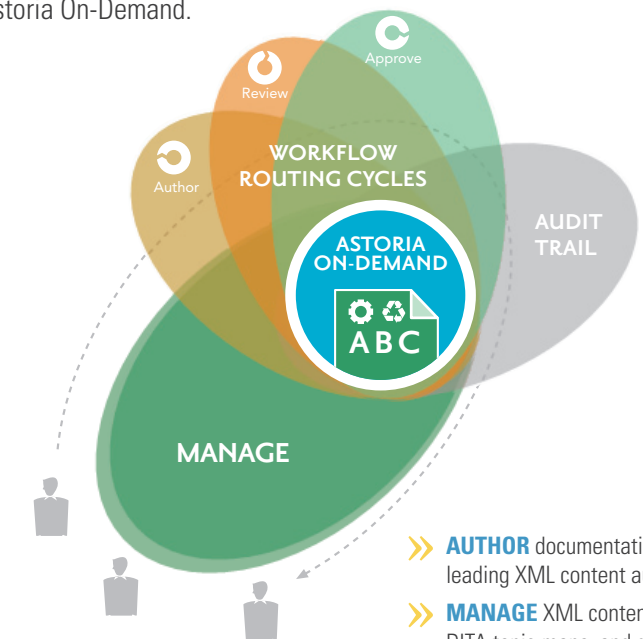
Dynamic Product Documentation

AUTHOR, MANAGE AND PUBLISH TECHNICAL DOCUMENTATION IN THE DITA STANDARD WITH THE LEADING ON-DEMAND SOLUTION

Manufacturers of complex, technology-dependent products are challenged with correspondingly complex product documentation. Astoria On-Demand streamlines and speeds publishing of product content - from operation manuals to maintenance and service documentation – and enables fast, cost-effective translation and publishing.

The benefits? Faster, simultaneous global product launches, improved efficiencies, and reduced publishing costs. Customers are satisfied with accurate, consistent and timely product information, delivered in the local language, and chosen format – print or electronic.

See for yourself the benefits of dynamic product documentation publishing with Astoria On-Demand.



- » **AUTHOR** documentation with the leading XML content authoring tools
- » **MANAGE** XML content components, DITA topic-maps, and document schema all from Astoria's proven XML content management repository
- » **COLLABORATE** speed and automate content workflow and review cycles
- » **PUBLISH** documentation instantly to multiple languages and delivery formats – pdf, html, and more
- » **ON-DEMAND ACCESS** delivers Astoria's world-class applications to your team, with no software to deploy, maintain, or support. Web-accessible 24 x 7, and hosted by Astoria.

Astoria **ON** Demand

ASTORIA ON-DEMAND FOR DYNAMIC PRODUCT DOCUMENTATION

Astoria Software delivers a best-in-class solution to globally dispersed technical documentation teams for authoring, reviewing, managing and publishing XML-based technical publications using the leading information standard, the Darwin Information Typing Architecture (DITA).

BENEFITS

Author and publish documents in XML quickly and accurately

- Manage individual XML content as elements – not whole documents
- Re-use content – for improved efficiency and accuracy
- Manage content versions, and roll-forward, roll-back
- Automate workflow and review/approval cycles, with reporting that includes a complete historical audit trail
- Publish customized documents to multiple formats – pdf, html and more
- Automate multi-language translation, for faster time-to-publish at a lower cost

Reap the benefits of the DITA standard

- The Darwin Information Typing Architecture (DITA) information standard established by OASIS supports documentation teams with a standards-based approach to content authoring. The many benefits include greater efficiencies, and flexibility in the publishing process, and ease in content sharing across the organization.

Low-cost, flexible, robust enterprise solution from the leader in XML content management

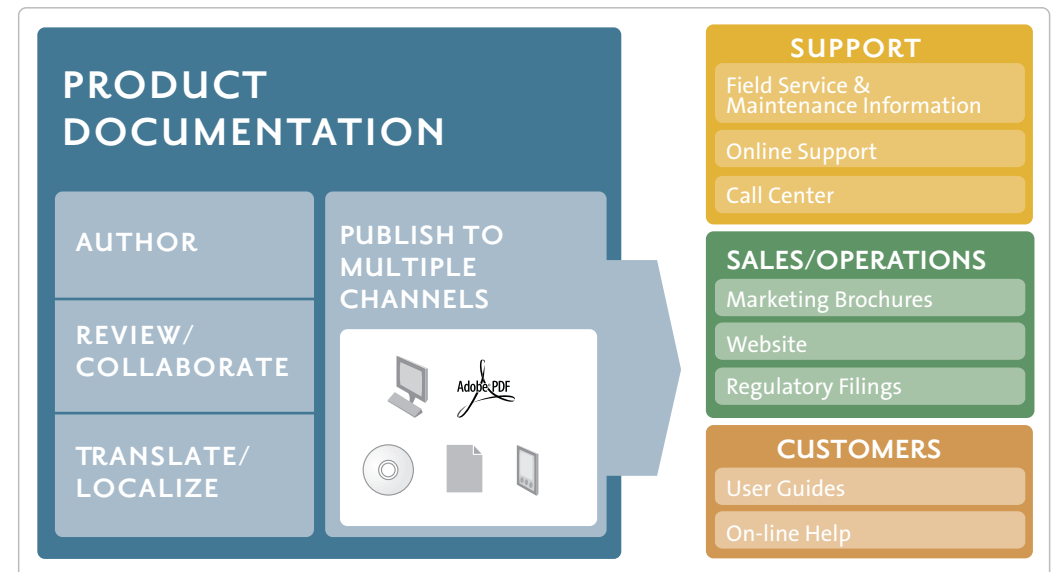
- Astoria Software is your single vendor with a best-in-class solution for authoring, managing and publishing technical documents with predictable low- monthly costs. Adding new users is easy with a pay-per-user model.

Simple, quick start-up

- A quick start-up process includes document conversion, an “out-of-the-box” DITA standards template coupled with training for fast and simple user adoption.

Join the “On-Demand” software revolution

Enjoy the benefits of hosted, internet-accessible “Software-as-a-service”, including hands-free maintenance and rock-solid, responsive support, all from a proven, trusted vendor.



Manage Your Product Documentation From a Single Source

Astoria On-Demand offers a single-source internet-hosted solution to manage and publish your organization’s most valuable content - its product documentation.

ASTORIA ON-DEMAND SOLUTION COMPONENTS

Astoria’s XML content management repository with component content management, and featuring automated workflow for review and collaboration, audit trail reporting, document assembly, and introducing the Astoria DITA Map Editor – a feature rich application for managing, creating, and using Topic Maps to quickly create a content authoring environment using the Darwin Information Typing Architecture (DITA) standard.

- » Powerful, Proven XML Content Management Repository
- » Multi-Channel Publishing
- » DITA Standard Publishing with the DITA Open Toolkit (Oasis)
- » Start-Up Professional Services & Training – included to get you up and running quickly and easily

WHY ASTORIA ON-DEMAND FOR DITA?

A best-in-class solution for technical writing teams who are seeking a fast, hassle-free means of adopting a DITA based authoring environment – deployed, managed and accessed via the web.

Enjoy the benefits of adopting the Darwin Information Typing Architecture (DITA) for your technical publications. DITA, supported by OASIS, the XML standards board, was developed to support a topic-based approach to information authoring and management. Adhering to the DITA standard creates efficiencies throughout the author-to-publish cycle.

THE ASTORIA WORKBENCH®

- The Astoria Workbench user interface includes a DITA Map Editor that creates and manages DITA maps as a collection of topic references, typically a DITA topic.
- It works like Microsoft Word’s Document Map feature; while viewing a DITA Map, clicking on a topic automatically displays that topic for review
- Authors can edit DITA Maps that are automatically generated from the Document Assembly feature

This solution marks the opportunity for your organization to make a serious move to a DITA standard publishing environment. It’s easy, low-cost, and fast to deploy with an author-to-publish solution – delivered over the web and accessible by anyone from a web-browser.

REAP THE BENEFITS OF ON-DEMAND CONTENT MANAGEMENT